



CCA Call for 2021 AEJMC Papers and Ad-hoc Reviewers

The Chinese Communication Association (CCA), a long-time affiliate of the Association for Education in Journalism and Mass Communication (AEJMC), invites submissions for the AEJMC annual conference to be held August 4-7, 2021, in New Orleans, Louisiana. As in the past, CCA will hold a competitive research paper session at the AEJMC conference.

We invite submissions of full papers broadly related to all areas of Chinese communication themes. Submission of papers pertinent to the convention theme, “Turning the Page,” is particularly encouraged. CCA embraces all theoretical and methodological approaches.

For the CCA paper competition, each qualified submission will be reviewed by two reviewers. Papers will be evaluated on originality and importance of topic; adequacy of literature review; clarity and appropriateness of methods; soundness of analysis; validity and strength of conclusions and discussion; clarity and organization of writing; and relevance to the field of Chinese communication. CCA will present a top faculty paper award and a top student paper award based on the results of the reviews. Papers submitted with both faculty and student authors will be considered faculty papers and are not eligible for student paper competitions.

Eligibility

You do not need to be a CCA member to submit a paper to the CCA competition. If your paper is accepted for presentation, however, you will need to register for the AEJMC conference and become a CCA member in order to be part of the program. At least one author of an accepted paper must attend the conference to present the paper. If you win a top faculty paper or a top student paper, you will be awarded a free CCA membership for one year.

For the CCA membership, visit <https://www.cca1.org/membership>. Detailed information about the AEJMC conference and AEJMC membership can be found at <https://www.aejmc.org/>

One-paper limit: An individual can appear as author or co-author on a maximum of one submitted research papers to the CCA paper competition. If one individual appears as author or co-author on more than one submitted research papers, the CCA research chairs have the right to disqualify the second or more submitted paper.

Paper Preparation and Submission

Submissions should be in English. Two separate files are required for the submission: 1) title page, and 2) full manuscript.

The title page must include the following information:

- Paper title
- An abstract (no more than 150 words) and 5-8 keywords
- All authors' names, email addresses, and affiliations (listed in the order as they would appear in the program)
- Please indicate the corresponding author and include her/his e-mail address and phone number if different from the listed first author
- Please indicate if any of the authors are students
- Author(s) need to confirm that the submission has not been published in scholarly journals and has not been presented to previous ICA or other conferences. In addition, papers should not have been submitted to other ICA divisions for this year's competition and they should not be already under review for other conferences.

The full manuscript must meet the following requirements:

- Each paper should be no more than 25 pages in length, excluding references, tables and figures
- Each paper should be double-spaced, use 12-point Times New Roman font, and have 1-inch margins
- Author's identification information should be removed from the manuscript to ensure blind review.

Special note: submissions not meeting the above criteria will not be considered for review and will automatically be disqualified from the competition.

CCA Deadline

Please send your completed papers to Dr. Yong Volz (volzy@missouri.edu) and Dr. Xun Liu (sunnyxliu@stanford.edu) by 11:59PM U.S. EST, **March 15, 2021**. Authors will be notified whether their papers have been accepted by **March 30**. FYI, the AEJMC general submission deadline is April 1, so you may consider resubmitting your paper to an AEJMC division if it is not accepted by CCA. Please direct your inquiries, if any, to Dr. Volz or Dr. Liu by email.

Call for Reviewers

For those who do not plan to submit a paper to the CCA session this year, please consider serving as an ad-hoc reviewer for CCA. Please send us an email, indicating your preferred methodology and areas of expertise. Or, you can sign up here on the CCA [Google Form](#). Your service as a CCA reviewer is greatly appreciated. As an acknowledgement, we will include your name as a CCA reviewer in the CCA newsletter and other CCA communication channels.

CCA/AEJMC Session Planners' Contact Information

Yong Volz, Ph.D.
Faculty Chair and Associate Professor, Journalism Studies
School of Journalism, University of Missouri
Email: volzy@missouri.edu

Xun Liu, Ph.D.
Associate Director, Social Media Lab
Stanford University
Email: sunnyxliu@stanford.edu